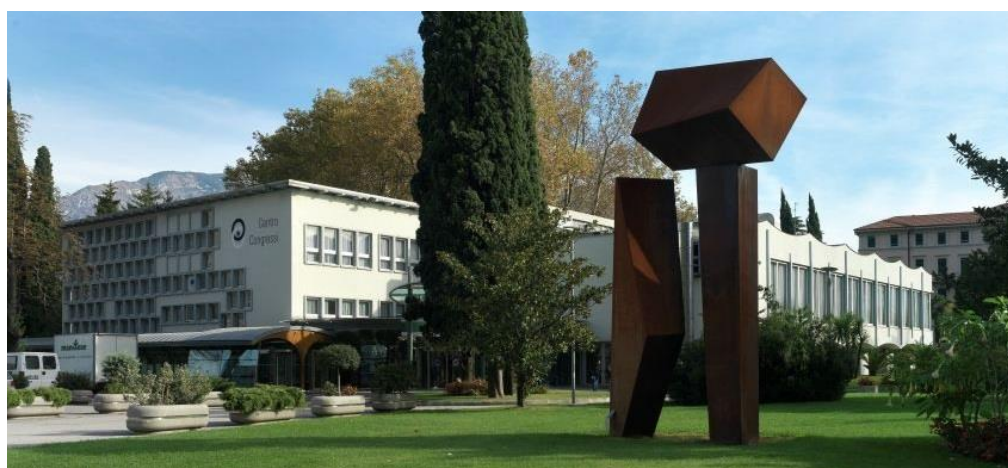# ECML–PKDD

2016 RIVA DEL GARDA

SPONSORING OPPORTUNITIES

ECML PKDD 2016

ECML PKDD is the premier European machine learning and data mining conference, attracting a worldwide audience. The conference program includes presentations of peer-reviewed research papers, invited talks by eminent researchers in the field, a wide program of workshops and tutorials, a discovery challenge, a demo track and an industrial track. ECML PKDD 2016 builds upon a very successful series of 26 ECML and 19 PKDD conferences, which have been jointly organized for the past 15 years. The conference attracts an audience of over 500 attendees and it is a unique opportunity for companies to develop connections in both machine learning and data mining communities, acquire new talents, contribute to innovation and market their brands. The conference is known for its relaxed atmosphere, with plenty of networking opportunities and social activities.

The ECML PKDD conference provides a forum where sponsors will enjoy a great amount of visibility within the machine learning and data mining communities. The conference web site, continuously updated at www.ecmlpkdd2016.org, is the reference point of this broad community: based on previous experience we expect several tens of thousands of visits until the end of September 2016. Other promotion initiatives will be carried out, nationwide and internationally, through web portals, mailing lists, posters and posting on social media. The conference lasts for five days, with workshops and tutorial on Monday and Friday and the main conference sessions on Tuesday to Thursday. Friday will also feature an Industrial Track, with invited speakers, peer-reviewed papers and company presentations.

In 2016, the conference will be held in Riva del Garda a picturesque town on the north shore of Lake Garda, the largest lake in Italy. The town has a beautiful city center and saw famous guests such as Goethe, Freud, Nietzsche, the Mann brothers and Kafka. The lake is one of the most enchanting in Europe and is surrounded by mountains culminating in the famous Brenta Dolomites.

We are bringing to your kind attention the opportunity of becoming one of the distinguished ECML PKDD 2016 sponsors. We offer various sponsor levels, as well as many custom opportunities for sponsoring various elements of the conference based on your needs, objectives and budget. We are looking forward to discuss opportunities further with you and welcome you as an ECML PKDD sponsor.

SPONSORSHIP OPPORTUNITIES

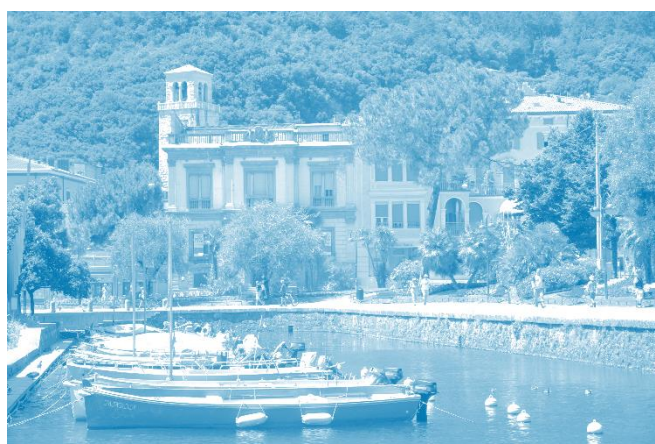## Platinum Sponsor   7 500 €

➢ Company description of max. 300 characters and logo at the conference website with a hyperlink to the company's website
➢ Company logo in all on-site printed materials
➢ Company logo on a sponsor board placed within the registration area
➢ Company banner in the conference area during the entire conference
➢ Premium location of exhibition space up to 12sqm (3 tables, 4 chairs)
➢ 4 full conference registrations (including the conference banquet)
➢ 4 exhibitor registrations
➢ 2 inserts in conference bags.

Gold Sponsor   5 000 €

➢ Company description of max. 200 characters and logo at the conference website with a hyperlink to the company's website
➢ Company logo in all on-site printed materials
➢ Company logo on a sponsor board placed within the registration area
➢ Exhibition space up to 8sqm (2 tables, 3 chairs)
➢ 3 full conference registrations (including the conference banquet)
➢ 3 exhibitor registrations
➢ 1 insert in conference bags.

Silver Sponsor   *3 500 €*

- Company description of max. 100 characters and logo at the conference website with a hyperlink to the company's website
- Company logo in all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- Exhibition space up to 4sqm (1 table, 2 chairs)
- 2 full conference registrations (including the conference gala banquet)
- 2 exhibitor registrations
- 1 insert in conference bags.

Bronze Sponsor   *2 000 €*

- Company logo at the conference website with a hyperlink to the company's website
- Company logo in all on-site printed materials
- Company logo on a sponsor board placed within the registration area
- 1 full conference registration (including the conference gala banquet).

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Bags   3 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company logo printed on each conference bag.

Program Booklets   3 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company logo printed on each program booklet.

Badge Lanyards   2 000 €

- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company logo on conference badge lanyards

Invited Talk Sponsor   1 500 € x 5

- Goes towards coverage of travel and accommodation costs for one of the speakers
- Company logo at the conference website with a hyperlink to the company's website
- Company logo on a sponsor board placed within the registration area
- Company will be recognized as sponsor of the talk in the program (booklet, web, on-site displays)
- Company is acknowledged in the intro of the talk given by the session chair
- Company's sign or banner would be displayed in the lecture room during the invited talk.

Test of Time Award Sponsor   1 500 €

➢ Goes towards coverage of travel and accommodation costs for the speaker
➢ Company logo at the conference website with a hyperlink to the company's website
➢ Company logo on a sponsor board placed within the registration area
➢ Company will be recognized as sponsor of the talk in the program (booklet, web, on-site displays)
➢ Company is acknowledged in the intro of the talk given by the session chair
➢ Company's sign or banner would be displayed in the lecture room during the invited talk.

PhD Session   1 500 €

➢ Covers room and service costs for the PhD session
➢ Company logo at the conference website with a hyperlink to the company's website
➢ Company logo on a sponsor board placed within the registration area
➢ Company will be recognized as sponsor of the PhD session (booklet, web, on-site displays)
➢ Company is acknowledged in the intro of the session
➢ Company's sign or banner would be displayed in the lecture room during the session.

T-shirts   1 000 €

➢ Company logo on the back of t-shirts
➢ Company logo at the conference website with a hyperlink to the company's website
➢ Company logo on a sponsor board placed within the registration area.

Notepads   700 €

➢ Sponsor can provide own notepads
➢ Company logo at the conference website with a hyperlink to the company's website
➢ Company logo on a sponsor board placed within the registration area.

Pens   *500 €*

- ➢ Sponsor can provide own pens
- ➢ Company logo at the conference website with a hyperlink to the company's website
- ➢ Company logo on a sponsor board placed within the registration area.

Industrial Track Presention   *500 €* x 6

- ➢ 20-minutes oral presentation (including questions) at the industrial track.

Student Grant   *500 €* x 10

- ➢ Goes towards coverage of a student registration and a part of accommodation costs
- ➢ Company logo at the conference website with a hyperlink to the company's website
- ➢ Company logo on a sponsor board placed within the registration area
- ➢ Company will be recognized as sponsor of a student grant in the program (booklet, web, on-site displays).

Volunteer Support   *200 €* x 10

- ➢ Cover accommodation costs for a volunteer
- ➢ Company logo at the conference website with a hyperlink to the company's website
- ➢ Company logo on a sponsor board placed within the registration area
- ➢ Company will be recognized as sponsor of a volunteer in the program (booklet, web, on-site displays).

SPONSORSHIP CHAIRS

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General Conditions

➢ UNITN is the financial conference organizer
➢ All grants will be paid to UNITN.
➢ All prices are in euro (€) and exclude VAT.

Payment Information

➢ Direct wire transfer
➢ Secure payment by credit card (only Visa, MasterCard, and Eurocard).

Please feel free to contact us for any further information and details:

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